



# Are You Using The MAP?

Approximately 2,000 NYSUT members have joined MAP, the Member Assistance Program through NYSUT Member Benefits Trust. Each week, more members sign up as they hear about the benefits.

MAP is a quick, painless, unobtrusive e-mail program that provides reminders about the more than 40 endorsed insurance, financial, legal and discount plans available to you as a NYSUT member.

MAP e-mails are sent every three weeks or so. You can open them at your convenience and no trees are killed in the process! You have the option of reading the brief text message or viewing it in html format in your browser, complete with eye-pleasing colors and graphics.

Very often, "MAP Alerts" include the opportunity to win valuable prizes donated by providers of endorsed programs. MAPers have received such prizes as a Bose Wave<sup>®</sup> Music System, tickets to the National Baseball Hall of Fame and Museum, OfficeMax gift cards and 100 free gallons of heating oil.

In addition, new MAP enrollees and existing MAPers are automatically entered into quarterly raffles; prizes to date have included digital cameras and an iPod nano.

What kind of information do you receive? The message may be an advance notice of a change in an existing plan, a new endorsement or simply a reminder about a program. Sometimes you will be asked your

opinions on programs under consideration for future endorsement, including which features are most important to you.

Most MAP messages are sent from Member Benefits. Occasionally a provider of an endorsed program will send one. Member Benefits oversees the content and frequency of messages. Your e-mail address will not be shared with outside parties other than endorsed program providers and then only under controlled circumstances. Once a program provider receives approval to send you an offer or information, the vendor is required to destroy the e-mail listing after sending the MAP Alert.



If you haven't yet joined, simply complete a brief sign-up form on the Member Benefits Web site, [www.memberbenefits.nysut.org](http://www.memberbenefits.nysut.org), and within three weeks, you'll start to receive MAP Alerts.

For information about this program or about contractual expense reimbursement/endorsement arrangements with providers of endorsed programs, please call NYSUT Member Benefits Trust at (800) 626-8101, e-mail [benefits@nysutmail.org](mailto:benefits@nysutmail.org), visit [www.memberbenefits.nysut.org](http://www.memberbenefits.nysut.org), or refer to your NYSUT Member Benefits Trust Summary Plan Description.

Agency fee payers to NYSUT are eligible to participate in NYSUT Member Benefits Trust-endorsed programs.

